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BE MODERN IN 1960  
Sell Modern Lawn Seed Mixtures  
SEED MARKET QUOTATIONS



62  
Vaughan's Seed Co.  
18 DESBROSSES STREET  
NEW YORK 13, N. Y.  
Master Blend  
With Merion Blue,  
Delta Blue and Penn Lawn Fescue

Sept. 1, 1960

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BULK RATE  
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PAID  
New York, N. Y.  
Permit No. 15248

## Recleaned Bird Seeds and Grain

Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags  
at Slightly Higher Price

SUNFLOWER	Per 100 lbs.	MIXED BIRD SEED	Per 100 lbs.	MISCELLANEOUS GRAINS	Per 100 lbs.
Sunflower, Small Black Fancy (Domestic) .....	11.50	Love Bird Seed (for Parakeets) ..	10.00	Buckwheat .....	ASK
Sunflower, Poultry .....				Hulled Oats .....	7.50
Sunflower, Parrot (Grey Striped) ..	15.00			Flax, Whole .....	13.00
Sunflower, Large (Grey Striped) ..	18.00			Seed Rye .....	5.00
<b>BIRD SEED</b>				<b>VAUGHAN'S WILD BIRD SEED</b>	
Canary Seed (Extra recleaned) .....	11.00	<b>OTHER BIRD FOOD INGREDIENTS</b>		Contains All Bird Seeds - No Fillers or Screenings	
Rape, Large Black .....	11.00	Hemp, extra recleaned (Sterilized) .....	17.00	A—Packed in 100 lb. bags .....	7.50
Millet, Large Yellow .....	5.75	Milo Maize .....	4.50	B—Packed in 100 lb. bags .....	8.00
Millet, Small Yellow Finch .....	8.00	Peanut Hearts .....	13.00	(B includes 20 empty 5 lb. printed paper bags)	
Millet, Large Red .....	6.00			C—Packed 20-5 lb. bags .....	9.00
Millet, White Proso .....	5.75			When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.	

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

# Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. Walker 5-4555 or BARclay 7-4900 Ext. 2  
Main Office, 85 White Street (near Lafayette St.) Phone BARclay 7-4900 New York 13, N. Y.

September 1, 1960



# Vaughan's MASTER BLEND

## Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including three new, improved grasses selected as Champions by National Turf Research.

**Merion Kentucky Blue Grass** is a distinct variety found growing on a tee of the Merion Golf Club near Philadelphia. Its exceptional color, vigor and other advantages attracted interest and resulted in tests by experiment stations, golf clubs and private growers all over the U.S.A. Vaughan's pioneered the commercial development of this new variety, now judged superior to common Kentucky Blue Grass by most authorities. More than a million seeds of this famous variety are found in every pound of MASTER BLEND Merion Formula.

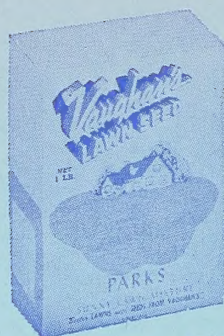
**Delta Kentucky Blue Grass**, a variety recently discovered in Canada, is known for exceptional seedling vigor. Delta was added to Master Blend because it starts growing more quickly than other perennial grasses and provides early cover to hold down weeds and shelter the slower-to-germinate Merion.

**Pennlawn Creeping Red Fescue**, a hybrid grass bred at Pennsylvania State University, was added to the Master Blend Formula because it provides thick green cover for shady places and sandy soil and shows excellent heat and disease resistance.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

## OTHER Vaughan's MIXTURES FOR FALL 1960

Price on mixtures F.O.B. New York City, but prepaid on 200 lb. lots or over.



### VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND DELTA BLUE GRASS, THE NEW BLUE GRASS DEVELOPED FOR SEEDING VIGOR AND BETTER LAWNS  
USE 1 LB. TO 250 SQ. FT.

1 lb. cartons . . . (Retail \$1.45) . . . \$21.50 per case of 25  
3 lb. cartons . . . (Retail \$4.30) . . . \$40.32 per case of 16  
5 lb. bags . . . . . (Retail \$7.10) . . . \$41.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . \$81.00      100 lb. lots . . . \$78.00  
50 and 25 lb. bags . . . \$80.00      500 lb. lots . . . \$77.00

### VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.

Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass, and other permanent grasses

1 lb. cartons . . . . . (Retail \$ 1.25) . . . \$18.50 per case of 25  
3 lb. cartons . . . . . (Retail \$ 3.70) . . . \$34.56 per case of 16  
5 lb. bags . . . . . (Retail \$ 6.10) . . . \$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . \$69.00      100 lb. lots . . . \$66.00  
50 and 25 lb. bags . . . \$68.00      500 lb. lots . . . \$65.00

### VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade. Includes Pennlawn Creeping Red Fescue.

1 lb. cartons . . . . . (Retail \$ 1.25) . . . \$18.50 per case of 25  
3 lb. cartons . . . . . (Retail \$ 3.70) . . . \$34.56 per case of 16  
5 lb. bags . . . . . (Retail \$ 6.10) . . . \$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . \$69.00      100 lb. lots . . . \$66.00  
50 and 25 lb. bags . . . \$68.00      500 lb. lots . . . \$65.00

### VAUGHAN'S "NEW IMPROVED"

#### LONG ISLAND FORMULA

With MERION KENTUCKY BLUE

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent. Also now includes Merion Blue. Merion Blue and Mixtures with Merion have proved outstanding in official trials on Long Island. This mixture will do equally as well on shale soils of New Jersey, and in Connecticut and Westchester County.

(For Mixture without Merion Blue—see Duryea Long Island)

	Retail Prices	Dealer Price
1 lb. . . . .	\$ 1.25	\$18.75 per case of 25
5 lbs. . . . .	6.00	35.00 per bale of 10
25 lbs. . . . .	27.50	lots of 2 or more \$16.00 each
		\$60.00 per 100 lbs.



### VAUGHAN'S VALU-BLEND LAWN MIXTURE (Formerly "Excel")

1 lb. cartons . . . (Retail \$ .90) . . . \$13.50 per case of 25  
3 lb. cartons . . . (Retail \$2.65) . . . \$24.96 per case of 16  
5 lb. bags . . . . . (Retail \$4.35) . . . \$25.00 per bale of 10  
25 lb. bags-\$48 per lb. 100 lbs.-\$46.00 500 lbs.-\$225.00

### SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

## BE MODERN! Sell Modern Lawn Seed Mixtures

September 1, 1960



# Vaughan's MASTER BLEND

## Merion Formula



### EXPERTS PICK MERION FOR LAWNS AND PLAY GROUNDS

**Contains 3 latest grasses developed by scientists**

- Grows greener . . . stays greener all summer
- Stands closer, less frequent mowing
- Produces thicker turf . . . spreads faster
- Crowds out crabgrass and other weeds better
- Resists leaf spot and other diseases
- Deeper, stronger roots resists drouth and heat . . . need less watering
- Broader, sturdier leaves withstand wear better than other luxury-look grasses
- 100% Perennial Grasses . . . 42% Merion Kentucky Blue Grass plus Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue
- Costs less because it goes farther . . . sow 1 lb. per 750 sq. ft. . . only 1/3 as much as standard blue grass mixtures.

## MERION FORMULA—100% PERENNIAL GRASSES

**Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther.**

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 1.98	Case 25/1 lb.....	\$30.00	25 lb. bag.....	\$ 46.00	Bag 1/25 lb.....	\$28.00
3 lb. ctns.....	5.90	Case 16/3 lb.....	56.16	50 lb. bag.....	90.00	Bag 1/50 lb.....	55.50
5 lb. bag.....	9.65	Bale 10/5 lb.....	57.50	100 lb. bag.....	178.00	Bag 1/100 lb.....	110.00
10 lb. bag.....	18.80	Bale 2/10 lb.....	22.60	Broken Cases 5c per lb. higher			

## MERION STRAIGHT

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 2.29	Case 25/1 lb.....	\$38.25	25 lb. bag.....	\$ 55.00	Bag 1/25 lb.....	\$35.00
3 lb. ctns.....	6.85	Case 16/3 lb.....	71.04	50 lb. bag.....	108.50	Bag 1/50 lb.....	69.00
5 lb. bag.....	11.25	Bale 10/5 lb.....	72.50	100 lb. bag.....	210.00	Bag 1/100 lb.....	135.00
10 lb. bag.....	22.50	Bale 2/10 lb.....	28.60	Broken Cases 5c per lb. higher			

Above Delivered Free on 200 Lb. Shipments, Otherwise F.O.B. New York City.



# VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

September 1, 1960

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE  
Walker 5-4555  
BARclay 7-4900 Ext. 2

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

**RED CLOVER** Per 100 lbs.  
Medium, purity 99% ..... 38.00

**ALSIKE CLOVER**  
Extra Fancy, purity 99% ..... 29.00

**ALFALFA**  
Northern, purity 99% ..... 37.00  
Ranger Alfalfa (certified) ..... 42.00

**WHITE CLOVER**  
Extra Fancy ..... 80.00  
Packed in 1 lb carton \$11.40 per dozen.  
Packed in 1/2 lb. bags, \$6.50 per dozen.  
Ladino White Clover (certified) ..... 78.00  
New Zealand White Clover ..... 85.00  
in 1 lb. boxes ..... \$12.00 Dozen  
in 1/2 lb. bags ..... 7.00 Dozen  
Kent Wild White Clover ..... 85.00

**OTHER CLOVERS**  
Sweet Clover ..... 16.00  
Birdfoot Trefoil Imported ..... 60.00  
Empire Birdfoot Trefoil ..... 80.00  
Inoculation for Clovers and Alfalfa  
35c Bus. Size (Case Lots)

**TIMOTHY**  
Fancy, purity 99.60% ..... 15.00

**REDTOP**  
Solid Seed, purity 92% ..... 33.00  
Solid Seed, purity 95% ..... 35.00  
Solid Seed, purity 98% ..... 38.00

**BLUE GRASS**  
Kentucky, fancy, purity 85% ..... 38.00  
in 1 lb. boxes ..... 58.00  
Kentucky, extra fancy,  
purity 90% ..... 41.00  
Kentucky, superfine, purity 98% ..... 48.00  
in 1 lb. boxes ..... 68.00  
Canada Blue, fancy ..... 85.00  
Merion Kentucky Blue 92% ..... 135.00  
Merion Kentucky Blue Tag ..... Ask  
Delta Kentucky Blue ..... 53.00  
Arboretum Kentucky Blue ..... 75.00

**ROUGH BLUE GRASS**  
Poa Trivialis 90% ..... 55.00

**RYE GRASSES** Per 100 lbs.  
Common Ryegrass ..... 9.50  
Italian Ryegrass (Domestic) ..... 9.50  
in 5 lb. bags ..... 14.50  
Perennial or English Rye Grass ..... 14.00  
in 5 lb. bags ..... 19.00

**BENT GRASSES**  
Astoria Colonial Bent Blue Tag ..... 60.00  
in 1 lb. boxes ..... 80.00  
Colonial Bent Blue Tag ..... 65.00  
Seaside Bent Blue Tag ..... 100.00  
in 1 lb. boxes ..... 120.00  
Highland Bent Blue Tag ..... 35.00  
Mixed Bent (South German) ..... 125.00  
Penncross Creeping Bent ..... 675.00  
50 lbs. ..... 350.00  
Velvet Bent ..... Ask

**RED AND TALL FESCUES**  
Chewing Fescue (Domestic) ..... 29.00  
in 1 lb. boxes ..... 50.00  
Creeping Red Fescue (Domestic) ..... 32.00  
Creeping Red Fescue (Imported) ..... 29.00  
Illahee Creeping Red Fescue B.T. ..... 33.00  
in 1 lb. boxes ..... 53.00  
Penn Lawn Fescue Blue Tag ..... 35.00  
in 1 lb. boxes ..... 55.00  
Alta Tall Fescue ..... Ask  
Kentucky 31 Tall Fescue ..... 18.00  
Sheeps Fescue ..... 55.00

**HAY GRASSES**  
Meadow Fescue ..... Ask  
Orchard Grass ..... 30.00  
Brome Grass (Lincoln) ..... 28.00

**MISCELLANEOUS**  
Dwarf Essex Rape ..... 12.50  
Hairly or Winter Vetch ..... 17.00  
Sudan Grass (Piper) ..... 11.00  
Sudan Grass, Common ..... 10.00  
Bermuda Grass ..... 55.00  
Bermuda Grass Hulled ..... 75.00

**MILLETS**  
Japanese ..... 10.00

**MISCELLANEOUS GRAINS**  
Seed Buckwheat ..... Ask  
Flax, Whole ..... 13.00  
Seed Rye ..... 5.00

**LAWN MIXTURES** Per 100 lbs.  
**DURYEY FORMULAS**  
Prepaid on 200 lbs. or over.  
Quick Result Mixture  
Composed of Quick Growing Grasses  
in bulk ..... 18.00  
in 5 lb. bags ..... 23.00

Columbia Park  
in bulk ..... 23.00  
in 5 lb. bags ..... 28.00  
Yorkshire Park (Formerly  
"Gramercy Park") in bulk ..... 30.00  
Duryea's Central Park Choice  
in bulk ..... 40.00  
in 5 lb. bags ..... 45.00  
Old Homestead  
in bulk (No Clover) ..... 42.00  
Duryea's Evergreen  
in bulk ..... 45.00  
Duryea's Superior  
in bulk ..... 50.00  
Shady Spot  
fancy, in bulk ..... 42.00  
Athletic Mixture ..... 52.00  
Duryea's Long Island Mixture  
in bulk ..... 40.00  
in 5 lb. bags ..... 45.00

**GRASS MIXTURES**  
For Hay and Pasture ..... 35.00

**5 LB. POLYETHELENE BAGS**  
WE OFFER 2 MIXTURES  
FORMULATED AND PRICED TO HELP  
YOU MEET LOW PRICE  
COMPETITION  
**GREENVIEW**  
**EMERALD ISLE**  
ATTRACTIVE COLORED BAGS  
PRICES ON REQUEST

**INOCULATION**  
**LEGUME-AID (Powder Form)**  
1 bu. size Alfalfa and  
All Clovers and Trefoil ..... .35 each  
2 1/2 bush. .... .70 each  
2 bu. size Soy Beans ..... .28 each  
Pkt. Birdsfoot Trefoil ..... .20 each  
Prices Are For Case Lots

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."